

# Taylor Bahadur

## UX/UI DESIGNER

[Linkedin Profile](#) | [TaylorBahadur.com](#) | [TaylorBahadurDesign@gmail.com](#)

---

### EDUCATION

---

#### UX/UI Design Certificate

Wyncode Academy

- Completed a 400 hour, 12-week intensive diploma program for UX design focused on research and strategy, prototyping and usability testing, user interface design, and responsive design.

---

### TECHNICAL SKILLS

---

|                   |                   |                      |
|-------------------|-------------------|----------------------|
| Prototyping       | A/B Testing       | Figma                |
| User Research     | Wireframing       | Sketch               |
| Usability Testing | Responsive Design | Adobe Creative Suite |

---

### PROFESSIONAL EXPERIENCE

---

#### Senior UX/UI Designer

LexisNexis Risk Solutions | Contract | Remote

Feb 2025 - June 2025

- Delivered multiple high-priority B2B product experiences, applying AI-driven design workflows that improved design velocity and accuracy while ensuring strict data confidentiality
- Collaborated cross-functionally with PMs, engineers, and data scientists to translate complex business requirements into user-centered, scalable design solutions
- Utilized AI tools, design systems, and prototyping to iterate rapidly and align with evolving enterprise product strategies
- Contributed to shared component libraries and design standards, driving consistency and usability across cross-functional design initiatives

#### Lead UX/UI Designer

ReachLink | Contract | Remote | Boca Raton, FL

Nov 2024 - Apr 2025

- Partnered directly with the CEO and technical teams to translate the company's desktop web platform into a fully native iOS and Android mobile app, improving accessibility and user engagement
- Conceptualized and designed an AI-enabled mental health app that balanced usability, performance, and clinical accuracy while aligning with business goals
- Established and evolved a unified brand identity and design system, enhancing cross-platform consistency and reducing developer handoff time by 30%; post-launch, increased subscriptions by 20% and app downloads by 15% within the first month
- Built and presented interactive prototypes that accelerated stakeholder decision-making and improved alignment between product vision and user experience

---

## PROFESSIONAL EXPERIENCE (2)

---

### Lead UX/UI Designer

**StandUp Wireless | Contract | Remote**

**May 2024 - Oct 2024**

- Redesigned the sign-up flow, improving usability and clarity through user-centered flow optimization and A/B testing, resulting in a 17% increase in conversion rates
- Conducted UX research and competitive analysis to identify friction points, leading to measurable improvements in user satisfaction and accessibility
- Redesigned internal employee portals to streamline workflows and reduce time spent assisting users, improving operational efficiency and support response time
- Developed and maintained a scalable design system, ensuring consistent branding and faster design-to-development workflows across B2C and B2B platforms

### UX/UI Designer

**Breezeline | Contract | Hybrid | Boston, MA**

**Dec 2023 - Mar 2024**

- Led the UX design for the launch of Breezeline Go, the company's first mobile app for iOS and Android, translating complex web experiences into an intuitive mobile interface
- Designed information architectures and user flows that simplified navigation and improved overall usability across digital touchpoints
- Conducted user research and journey mapping aligned with the product roadmap, uncovering insights that guided feature prioritization and enhanced usability
- Collaborated with product and engineering teams to optimize onboarding and plan layouts, contributing to a 25% increase in user signups and subscriptions post-launch

### UX/UI Designer

**Q Link Wireless | Full-Time | Dania Beach, FL**

**Dec 2023 - Mar 2024**

- Launched "Make an Appointment" feature, boosting activation rates by 15% and customer satisfaction by 10%
- Optimized e-commerce flow and checkout experience, resulting in a 27% increase in sales and 10% reduction in cart abandonment
- Streamlined eSIM activation flows on iOS, driving a 15% lift in user adoption within the first month
- Developed new landing pages that increased desktop conversion rates by 17%, informed by user testing and heatmap data.

### UX/UI Designer

**Women's Foundation of Florida | Contract | Miami, FL**

**Dec 2023 - Mar 2024**

- Collaborated with a UX team to redesign donation and onboarding flows, resulting in a 35% increase in conversions and improved trust metrics
- Rebuilt the homepage and about sections with stronger UX copy and visual hierarchy, driving 20% higher engagement and donor retention